

ICON

ENTERTAINMENT & HOSPITALITY

About Shannon Miller



Shannon Miller is co-founder of Icon Entertainment & Hospitality, a real estate development and hospitality company that owns and operates some of the most popular establishments in Nashville. In just a short decade, Shannon, alongside her husband Bill, has set the foundation for her ascension as one of Nashville's most successful and visionary entrepreneurs. Shannon is co-founder of the Johnny Cash Museum, Music City Threads merchandise line, Nudie's Honky Tonk, and House of Cards, as well as a co-owner of legendary Skull's Rainbow Room, a Nashville staple since 1948.

Shannon is a visionary who is very hands-on and involved in the details and designs of each of Icon's beautiful and unique properties. In just 2023 alone, Icon Entertainment & Hospitality saw the opening of four new businesses: the much anticipated Sinatra Bar & Lounge, the luxurious short term rental Southern Turf Lofts, the membership-based Southern Turf Club and Icon's first foray into East Nashville with Schulman's Neighborhood Bar.

Since opening the Johnny Cash Museum alongside her husband Bill Miller in 2013 – the first component of a presence in downtown Nashville that is now comprised of more than 100,000 square feet of commercial real estate – Icon has welcomed millions of patrons from around the world to its dining and entertainment establishments. USA Today, Forbes, Time, Rolling Stone, Condé Nast Traveler, National Geographic, Southern Living, Marie Claire, AAA and TripAdvisor are just a few of the outlets and organizations that have honored and awarded Icon's establishments with distinction, solidifying their status as “must-visit” Music City attractions and dining experiences. Shannon was most recently featured along with her husband Bill in Nashville Lifestyles' "25 Most Beautiful People" list for 2025.